



**CRESCENDO**<sup>®</sup>  
INTERNATIONAL  
COLLEGE  
(362221-T)

**ACCA JANUARY 2025 INTAKE  
SBL – STRATEGIC BUSINESS LEADER  
(EXAM: JUNE 2025)**

**tutorial time: 9.30AM – 1.00PM & 2.00PM – 5.30PM**

**Lecturer: Sam Wong ([wong.lwcorp@gmail.com](mailto:wong.lwcorp@gmail.com))**

| Session                                      | Date      | Day | Agenda     |
|--|-----------|-----|------------|
| <b>View Recorded lecture videos 1 to 17</b>  |           |     |            |
| 1  | 15-Feb-25 | Sat | Tutorial 1 |
| <b>View Recorded lecture videos 18 to 29</b> |           |     |            |
| 2  | 22-Mar-25 | Sat | Tutorial 2 |
| <b>View Recorded lecture videos 30 to 36</b> |           |     |            |
| 3  | 19-Apr-25 | Sat | Tutorial 3 |
| <b>View Revision videos (35 hours)</b>       |           |     |            |

**NOTE:**

- 1. Recorded videos will be released minimum 14 days before the tutorial session. Each video is approximately 1 to 1.5 hour length.**
- 2. Lecture materials, quizzes, mock exam and link to recorded videos will be uploaded to college LMS system ([www.lms.crescendo.edu.my](http://www.lms.crescendo.edu.my))**
- 3. Mock exam will be uploaded to college LMS system. Student to submit the mock exam through LMS system and marked scripts and feedback will also be returned through LMS system. Announcement will be made to students in due course through LMS system.**
- 4. Please refer to the students' handbook in the college website ([www.crescendo.edu.my](http://www.crescendo.edu.my)) for information on college rules and regulations, feedback policy, refund, deferral, etc.**

## SBL LECTURE VIDEOS DETAILS

| Video | Topic/Sub-topic   | ACCA<br>PER |
|-------|---|-------------|
| 1     | Concepts of strategy  | 21          |
| 2     | Environmental issues  | 21          |
| 3     | Competitive forces  | 21          |
| 4     | The internal resources, capabilities and competences of an Organisation | 21          |
| 5     | Strategic choices   | 21          |
| 6     | Enabling success: organising  | 21          |
| 7     | Enabling success: disruptive technology                                 | 21          |
| 8     | Enabling success: talent management                                     | 21          |
| 9     | Enabling success: performance excellence                                | 21          |
| 10    | Managing strategic change   | 21          |
| 11    | Managing Innovation and change management                               | 21          |
| 12    | Leading and managing projects   | 21          |
| 13    | Qualities of leadership   | 21          |
| 14    | Leadership and organisational culture                                   | 21          |
| 15    | Professionalism, ethical codes and the public interest                  | 21          |
| 16    | Agency  | 21          |
| 17    | Stakeholder analysis and social responsibility                          | 21          |
| 18    | Governance scope and approaches   | 21          |
| 19    | Reporting to stakeholders   | 21          |
| 20    | The board of directors  | 21          |
| 21    | Public sector governance  | 21          |
| 22    | Identification, assessment and measurement of risk                      | 21          |
| 23    | Managing, monitoring and mitigating risk                                | 21          |
| 24    | Cloud and mobile technology   | 21          |
| 25    | Big data and data analytics   | 21          |
| 26    | E- business: value chain  | 21          |
| 27    | Machine learning, AI and robotics                                       | 21          |
| 28    | IT systems security and control   | 21          |
| 29    | Management and internal control sys                                     | 21          |
| 30    | Audit and compliance  | 21          |
| 31    | Internal control and management reporting                               | 21          |
| 32    | Finance function  | 21          |
| 33    | Financial analysis and decision- making techniques                      | 21          |
| 34    | Cost and management accounting  | 21          |
|       |   |             |
|       |   |             |